An Overview of Undergraduate Education Abroad

2008 – 2009 Academic Year

Legare College, Suite 321 • Columbia, SC 29208
Phone 803/777-7557 • Fax 803/777-7559
E-mail: saabroad@mailbox.sc.edu • http://www.sa.sc.edu/sa
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Undergraduate Education Abroad Participation

Fall 1995 - Summer 2009
(USC Columbia Campus)
Demographic Breakdown of Undergraduate Participants

Term to Term Comparison

<table>
<thead>
<tr>
<th>Academic Year</th>
<th>Fall Semester</th>
<th>Spring Semester</th>
<th>Spring Break</th>
<th>Maymester &amp; Summer</th>
<th>Non-Credit Programs – All Terms</th>
<th>Total for Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>20</td>
<td>69</td>
<td>199</td>
<td>22</td>
<td>445</td>
<td>20</td>
<td>775</td>
</tr>
</tbody>
</table>

Highlights

- The number of undergraduate education abroad* participants decreased by 7% overall, from 834 in 2007-08 to 775 in 2008-09. The total number of students earning credit by studying abroad during 2008-09 was 755.

- Twenty students, or 2.6% of the total number of education abroad participants, took part in non-credit programs such as internships or research activities overseas.

- 192 students, or 25.4% of the total number studying abroad, were Honors College students.

- 133 students, or 17.6% of the total number of students earning credit abroad, were Capstone Scholars.

- The number of African American students participating in study abroad increased by 114%, from 21 students in 2007-08 to 45 students in 2008-09.

- 49.1% (371) of the students who studied abroad were South Carolina residents; 384 students (50.9%) were from out of state.

*Note: Students participating in non-credit programs were first included in enrollment numbers during the 2007-08 academic year. Please note the distinction between “education abroad” and credit-bearing “study abroad” when referenced throughout this report.
**Ethnic Background**

Students were asked on their study abroad applications to self-report ethnic background, which resulted in the following breakdown:

- White/Caucasian: 621 students (82.3%)
- African American: 45 students (6%)
- Hispanic American: 16 students (2.1%)
- Asian American: 5 students (0.7%)
- Multi-racial: 12 students (1.6%)
- Middle Eastern: 3 students (0.4%)
- Native American: 2 students (0.3%)
- Other: 7 students (0.9%)
- Not reported: 44 students (5.8%)

**Gender Profile**

Of the students who studied abroad during 2007-08, the percentage breakdown by gender resulted in:

- Female: 70.3% (531 students)
- Male: 29.7% (224 students)

**Utilization of Financial Aid**

Students were asked to list any financial aid* they currently were receiving, which resulted in the following:

- 537 students (71.1%) were receiving financial aid
- 218 students (28.9%) reported they were not receiving financial aid
- 174 students (23%) were awarded scholarships specifically for studying abroad.

*Note: Financial aid received may include any combination of loans, grants, State scholarships, such as Palmetto Fellows and LIFE scholarships, and USC scholarships or grants, which can all be applied toward study abroad.
Enrollment by Major

Following is a breakdown of study abroad enrollments by major*, listed by school or college. If a student was completing a double major, each major was included in the totals below in order to accurately reflect major distributions across multiple colleges/schools. **Given this, the total number of majors (876) is greater than the total number of students who studied abroad last year (755).**

*Note: Figures are based on students self-reporting their major at the time of application.

**College of Arts & Sciences: 285 total majors (32.5%)**

- ANTH – 13
- ARTE – 1
- ARTH – 4
- ARTS – 19
- CPLT – 1
- CRJU – 5
- DANC – 1
- ENGL – 17
- FILM – 1
- GEOG – 4
- HIST – 18
- LASP – 3
- MART – 1
- MATH – 3
- PHIL – 4
- POLI – 46
- PSYC – 26
- RELG – 4
- SOCY – 3
- STAT – 2
- THEA – 3
- UNDC – 8
- WOST – 2

*Included Within Arts & Sciences - Foreign Languages: 47 total majors (5.4%)*

- FREN – 9
- GERM – 3
- RUSS – 5
- SPAN – 30

*Included Within Arts & Sciences - Natural Sciences: 49 total majors (5.6%)*

- BIOL – 29
- CHEM – 14
- ENVR – 1
- MSCl – 4
- PHYS – 1
Moore School of Business: 360 total majors (41.1%)
   ACCT – 25
   BADM – 112
   ECON – 17
   FINA – 60
   IBUS – 70*
   MGMT – 22
   MGSC – 6
   MKTG – 47
   REAL – 1

*Note: All IBUS majors are required to have a second major within the Moore School; second majors are represented above and included in the totals.

College of Education: 16 total majors (1.8%)
   EDEC – 14
   EDUC – 2

College of Engineering & Information Technology: 19 total majors (2.2%)
   CSCE – 1
   ECHE – 1
   ECIV – 10
   EMCH – 4
   BMEN – 3

College of Hospitality, Retail & Sport Management: 57 total majors (6.5%)
   HRSM – 17
   HRTM – 25
   RETL – 2
   SPTE – 13

College of Mass Communications & Information Studies: 90 total majors (10.3%)
   JOUR – 90

School of Music: 2 total majors (0.2%)
   MUSC – 2

College of Nursing: 8 total majors (0.9%)
   NURS – 8
College of Pharmacy: 5 total majors (0.6%)
    PHARMD – 5

School of Public Health: 7 total majors (0.8%)
    EXSC – 7

Interdisciplinary Programs: 27 total majors (3.1%)
    BAIS - 26
    BACC – 1
Where Students Studied

Most Popular Destinations

“[The experience was wonderful, great, awesome, unforgettable! The people you meet, the places you go, the things you learn – you will never forget. Everyone should have the chance to experience this feeling and see that there is more to the world than the places they know.”

Crystal Sweeten – Seoul, South Korea
Study Abroad Participants by Country
2008 - 2009

Antilles - 1
Argentina - 18
Australia - 68
Austria - 14
Belgium - 5
Brazil - 1
Chile - 6
China - 17
Costa Rica - 39
Czech Republic - 5
Denmark - 1
Dominican Republic - 14
Ecuador - 2
Egypt - 2
England - 78
France - 76
Germany - 49
Greece - 6
Guatemala - 1
India - 2
Ireland - 14
Italy - 65
Jamaica - 10
Japan - 7
Jordan - 1
Kenya - 1
Mexico - 11
Morocco - 1
Multi - 29
Netherlands - 4
New Zealand - 12
Northern Ireland - 2
Norway - 1
Peru - 19
Philippines - 1
Poland - 13
Portugal - 5
Russia - 15
Scotland - 11
Senegal - 2
South Africa - 11
South Korea - 7
Spain - 88
Sweden - 1
Switzerland - 1
Syria - 1
Taiwan - 9
Tanzania - 2
Thailand - 2
United Arab Emirates – 4

Total Number of Countries Represented - 50
Scholarships Awarded for Study Abroad

Total Awarded: $364,416
(Fall 2008-Summer 2009)

Scholarship funding secured specifically for study abroad increased by 11% from $328,337 in 2007-08 to $364,416 in 2008-09.

*Affiliate Program Awards include scholarships funded by Academic Programs International, Academic Studies Abroad, American Intercontinental University, Arcadia University, AustralLearn, Butler University-Institute for Study Abroad, Center for International Studies, Study Abroad Italy, and University Study Abroad Consortium then awarded by USC.

**Additional Program Provider Awarded Scholarships include awards from: Academic Programs International, Academic Studies Abroad, American Institute for Foreign Study, Cultural Experiences Abroad, Institute for the International Education of Students, International Studies Abroad, and Study Abroad Italy.
Undergraduate Global Exchange & Global Direct Partner Institutions

GLOBAL EXCHANGE PARTNERS

Asia & South Pacific
Australia - University of Newcastle
Australia - University of Queensland
Japan - Kansai University
Macao - Institute for Tourism Studies
South Korea - Sookmyung Women's University
Taiwan - Ming Chuan University

Europe
Austria - Vienna University of Economics and Business Administration
England - University of Hull
England - University of Kent
England - University of Leeds
England - University of Teesside
England - University of Warwick
France - American Business School Paris
France - Institut d'Études Politiques
France - Institut International de Commerce et Distribution
France - Université de Haute-Alsace
Germany - University of Bamberg
Ireland - University of Limerick
Scotland - University of Dundee
Scotland - University of Strathclyde
Spain - Colegio Universitario de Estudios Financieros
Spain - Universidad Francisco de Vitoria
Sweden - Jönköping International Business School
Wales - Swansea University

Central & South America
Argentina - University of Palermo
Mexico - Monterrey Tech, Campus Guadalajara

Middle East
Egypt – Misr International University

GLOBAL DIRECT PARTNERS
Australia - Deakin University    New Zealand - University of Waikato
Australia - Murdoch University   Spain - Universidad Francisco de Vitoria
Australia - University of Newcastle Spain - University of Virginia Hispanic Studies Program
Denmark's International Study Program Wales - Swansea University
Italy - Consortium International University
## 2008–2009 Faculty-Led Global Classroom Programs

<table>
<thead>
<tr>
<th>Faculty Leader</th>
<th>Department</th>
<th>Destination</th>
<th>Course</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Spring Break</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sylvain Chabra</td>
<td>Honors College – LLC*</td>
<td>France</td>
<td>French Communication &amp; Culture</td>
</tr>
<tr>
<td>Keith Kenney</td>
<td>Preston College – Journalism</td>
<td>Jamaica</td>
<td>Communication, Community &amp; Culture</td>
</tr>
<tr>
<td>David Voros</td>
<td>Honors College – Art</td>
<td>Costa Rica</td>
<td>Landscape and Meaning</td>
</tr>
<tr>
<td><strong>Maymester</strong></td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Christian Anderson</td>
<td>Study Abroad - Higher Education</td>
<td>Taiwan</td>
<td>Fundamentals of Inquiry, Higher Education in Taiwan</td>
</tr>
<tr>
<td>Marianne Bickle</td>
<td>Retailing</td>
<td>France</td>
<td>Critical Issues in Retail</td>
</tr>
<tr>
<td>Jim Byrum</td>
<td>Capstone Scholars - Geography</td>
<td>Peru</td>
<td>Geography of Latin America</td>
</tr>
<tr>
<td>Pete Cardon</td>
<td>Hospitality, Retail &amp; Sport Mgmt.</td>
<td>Dominican Republic</td>
<td>Managing Int'l Service Projects</td>
</tr>
<tr>
<td>Scott Farrand &amp; Dick Moore</td>
<td>Journalism</td>
<td>Germany</td>
<td>Multi-Media in Munich</td>
</tr>
<tr>
<td>Hal French</td>
<td>Honors College</td>
<td>England</td>
<td>Seminar: Castles and Cathedrals</td>
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<tr>
<td>Karen Heid</td>
<td>Capstone Scholars - Art</td>
<td>Italy</td>
<td>Taste of Tuscany</td>
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<tr>
<td>David Ricks</td>
<td>International Business</td>
<td>Eastern Europe</td>
<td>Doing Business in Europe</td>
</tr>
<tr>
<td>Frank Roach</td>
<td>Sport Management</td>
<td>Australia</td>
<td>Comparative Venue Management</td>
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<tr>
<td>Ted Rosengarten</td>
<td>Honors College</td>
<td>Poland, Ukraine</td>
<td>Seminar: Krakow to Kiev</td>
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<tr>
<td><strong>Summer I Term</strong></td>
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<tr>
<td>Michael Buerstner</td>
<td>Languages, Literatures &amp; Cultures</td>
<td>Germany</td>
<td>Study of German Abroad</td>
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<td>John Duffy</td>
<td>Languages, Literatures &amp; Cultures</td>
<td>France</td>
<td>Language Study in France</td>
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<tr>
<td>Rob Rolfe</td>
<td>International Business</td>
<td>South Africa</td>
<td>Business in Africa</td>
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<tr>
<td>Francisco Sanchez</td>
<td>Languages, Literatures &amp; Cultures</td>
<td>Spain</td>
<td>Spanish Language Study Abroad</td>
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<tr>
<td>Maia Solovieva</td>
<td>Languages, Literatures &amp; Cultures</td>
<td>Russia</td>
<td>Chekhov and His City</td>
</tr>
<tr>
<td><strong>Summer II Term</strong></td>
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<tr>
<td>Ana Cueto</td>
<td>Languages, Literatures &amp; Cultures</td>
<td>Costa Rica</td>
<td>Spanish Language Study Abroad</td>
</tr>
<tr>
<td>David Voros</td>
<td>Studio Art</td>
<td>Italy</td>
<td>Painting</td>
</tr>
</tbody>
</table>

*LLC represents the Languages, Literatures, and Cultures Department*
Global Partner Programs Affiliated with USC

**Academic Programs International (API):** Costa Rica, France, Hungary, Ireland, Italy, Poland, Spain, United Kingdom

**Academic Studies Abroad (ASA):** Argentina, Australia, Chile, England, France, Ireland, Italy, Spain

**American Institute for Foreign Study (AIFS):** Argentina, Australia, Austria, China, Costa Rica, Czech Republic, England, France, Germany, Hungary, India, Ireland, Italy, Multi-country, Peru, Russia, South Africa, Spain

**American Intercontinental University (AIU):** England, France, Italy, South Africa

**Arcadia University Center for Education Abroad:** Australia, China, England, France, Greece, Ireland, India, Italy, New Zealand, Scotland, South Africa, Spain, Tanzania, Wales

**AustraLearn:** Australia, Fiji, New Zealand

**Butler University Institute for Study Abroad:** Argentina, Australia, Chile, China, Costa Rica, England, India, Mexico, New Zealand, Northern Ireland, Peru, Republic of Ireland, Scotland, Spain, Wales

**Center for Cross Cultural Study (CCCS):** Argentina, Spain

**Center for International Studies (CIS):** Australia, China, England, Ireland, Italy, New Zealand, Scotland, Spain

**Cultural Experiences Abroad (cea):** Argentina, Australia, China, Costa Rica, Czech Republic, England, France, Germany, Ireland, Italy, Mexico, Poland, Russia, South Africa, Spain

**Institute for the International Education of Students (IES):** Argentina, Australia, Austria, Chile, China, Ecuador, England, France, Germany, India, Ireland, Italy, Japan, Netherlands, New Zealand, Spain, South Africa

**International Education Programs (IEP):** Australia, Belize, Brazil, Costa Rica, Ecuador, England, France, Ghana, Greece, India, Ireland, Mexico, Nepal, New Zealand, Peru, Philippines, South Africa, Spain, Thailand

**International Studies Abroad (ISA):** Argentina, Belgium, Chile, Czech Republic, Costa Rica, Dominican Republic, England, France, Italy, Mexico, Morocco, Multi-Latin America, Peru, Spain

**Knowledge Exchange Institute (KEI):** China, Ecuador, France, India, Ireland, Italy, Kenya, Mexico, Russia, South Africa, Spain, Switzerland, Tanzania, Thailand

**Study Abroad Italy (SAI):** Italy (multiple sites)

**Member Status**

**Council on International Educational Exchange (CIEE):** Argentina, Australia, Belgium, Bonaire, Brazil, Chile, China, Costa Rica, Czech Republic, Dominican Republic, England, France, Ghana, Hungary, India, Ireland, Italy, Japan, Jordan, Korea, Mexico, Morocco, Netherlands, Nicaragua, Peru, Poland, Portugal, Russia, Senegal, South Africa, Spain, Sweden, Taiwan, Thailand, Turkey, Vietnam